

Digitally Driven

Day 1 – Extending our Vision
(Monday 27 September 2010)

09:45 – 11:00

(1) Welcome to Brussels: crossroads to the future
Speeches from Y. Leterme (Prime Minister of Belgium), S. Koch-Mehrin (Vice President of the European Parliament), N. Kroes (Vice President of the European Commission), M. Geoghegan-Quinn (Commissioner of the European Commission), C. Reinaudo (CEO Agfa-Gevaert) **Auditorium 2000**

11:00 – 12:30

(2) Research and Innovation in the Digital Agenda for Europe
B. Cerexhe (Minister for Scientific Research, Brussels Region)
N. Kroes (Vice President of the European Commission)
H. Vestberg (CEO of Ericsson)
J. Hagemann (Co-CEO of SAP)
J. Zadak (Senior VP EMEA of HP)
A-J. Auberton-Hervé (CEO Soitec)
Auditorium 2000

14:00 – 15:30

Powering our sustainable future		The human face of the digital age		Less bureaucracy, more inspiration	
(3a) Mobilising ICT for Energy Efficiency	(3b) A more productive, creative Europe	(3c) Acting Global on grand challenges	(3d) Trusted e-services for the citizen	(3e) Simplify or die	(3f) Regions driving digital innovation
Auditorium 2000	Auditorium 500	(room: T003)	(room: T001)	(room: T002)	(room: T004)

16:00 – 18:00

‘Driving Societal Change, Opportunities for All’ (Auditorium 2000)	
16:00 – 16:30	(4) Part 1 - Keynote Hermann Hauser, Amadeus Capital
16:30 – 18:00	(5) Part 2 - Panel discussion

Click on sessions above to see a full session description

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Day 2 – Bridging the Technology Gap

(Tuesday 28 September 2010)

<p>9:00 – 10:00</p>	<p>ICT Work Programme 2011- 2012</p>						<p>(6g) ICT PSP in CIP</p>	<p>ICT Finance Marketplace: "Investment Readiness Workshop and investment pitching forum" (SME Forum)</p>	<p>My big idea for the Digital Agenda – Workshop (room: 1121)</p>
<p>(6a) WP obj 1.3</p>	<p>(6b) WP objs 5.4 & 5.5</p>	<p>(6c) WP obj 1.6</p>	<p>(6d) WP obj 6.8</p>	<p>(6e) WP obj 3.4</p>	<p>(6f) WP overview & instruments</p>	<p>(6h) Capacities</p>			
<p>10:30 - 12:30</p>	<p>Digital roadmap to the future (<i>Auditorium 2000</i>)</p>						<p>ICT Finance Marketplace: "Investment Readiness Workshop and investment pitching forum" (SME Forum)</p>		
<p>10:30 – 11: 00</p>	<p>(7) Part 1 - Keynote Henry Markram, EPFL</p>								
<p>11:00 – 12:30</p>	<p>(8) Part 2 - Panel discussion</p>								
<p>14:00 – 15:30</p>	<p>Powering our sustainable future</p>		<p>The human face of the digital age</p>		<p>Less bureaucracy, more inspiration</p>		<p>ICT Finance Marketplace: "Investment Readiness Workshop and investment pitching forum" (SME Forum)</p>		
<p>(9a) Components and systems for energy efficiency Auditorium 500</p>	<p>(9b) The potential socio-economic impact of the Future Internet (room: T001)</p>	<p>(9c) Machines making sense of content (room: T003)</p>	<p>(9d) Well-being and better health care: A 2020 vision (room: T002)</p>	<p>(9e) Fuelling creativity of young researchers Auditorium 2000</p>					
<p>16:00 – 17:30</p>	<p>(10a) Green, smart and Safe Mobility Auditorium 2000</p>	<p>(10b) A public-private partnership on the Future Internet (room: T001)</p>	<p>(10c) Humans making sense of content (room: T003)</p>	<p>(10d) Governance in 2020 – what do citizens get? (room: T002)</p>	<p>(10e) Open innovation – beyond the hype Auditorium 500</p>				

Click on sessions above to see a full session description

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Day 3 – Outlook and Uptake

(Wednesday 29 September 2010)

09:00 – 10:00	ICT Work Programme 2011- 2012							ARTEMIS - Leveraging R&D Impact through Collaboration (room: T003)	EU support to innovative SMEs through ICT in FP7 (SME Forum)	Belgian Regional ICT success stories (room: 1122)
	(11a) WP obj 3.2	(11b) WP objs 9.1-9.4	(11c) WP obj 1.5	(11d) WP objs 4.1a,4.3,4.4	(11e) WP objs 5.2 & 5.3	(11f) WP obj 2.1	(11g) "How to submit a proposal"			
10:15 – 11:15	ICT Work Programme 2011- 2012							ENIAC JTI (room: T003)	SMEs and the cluster experience (SME Forum)	
	(12a) WP obj 5.1	(12b) WP objs 4.1b & 4.2	(12c) WP objs 6.2 & 6.4	(12d) WPobjs 6.6 & 6.7	(12e) WP objs 7.3 & 7.4	(12f) WP objs 1.7-1.10	(12g) WP overview & instruments			
11:30 – 12:30	ICT Work Programme 2011- 2012							AAL Joint Programme (room: T003)	New specific schemes for SMEs in ICT Work Programme (SME Forum)	
	(13a) WP obj 3.3	(13b) WP objs 3.5 & 3.6	(13c) WP obj 9.13	(13d) WP objs 10.1&10.3	(13e) WP objs 11.1-11.3	(13f) WP obj 5.6	(13g) "How to submit a proposal"			
12:45 – 13:30	<p>(14) Closing Plenary <i>(including presentation of exhibition awards)</i></p> <p><i>Central Forum area in Exhibition Hall</i></p>									
14:30 – 15:30	ICT Work Programme 2011- 2012									
	(15a) Call 8 (8.1 & 8.2)	(15b) Call 8 (1.1 & 1.2)	(15c) Call 8 (3.1)	(15d) Call 8 (1.4)	(15e) WP objs 9.5 & 9.12					

Click on sessions above to see a full session description

Note regarding WP sessions: Numbering system used for WP sessions is explained on page 4 of this conference overview.

- [1.1 Future Networks](#)
- [1.2 Cloud Computing, Internet of Services and Advanced Software Engineering](#)
- [1.3 Internet-connected Objects](#)
- [1.4 Trustworthy ICT](#)
- [1.5 Networked Media and Search Systems](#)
- [1.6 Future Internet Research and Experimentation \(FIRE\)](#)
- [1.7 PPP FI: Technology foundation: Future Internet Core Platform](#)
- [1.8 PPP FI: Use Case scenarios and early trials](#)
- [1.9 PPP FI: Capacity Building and Infrastructure Support](#)
- [1.10 PPP FI: Programme Facilitation and support](#)
- [2.1 Cognitive Systems and Robotics](#)
- [3.1 Very advanced nanoelectronic components: design, engineering, technology and manufacturability](#)
- [3.2 Smart components and smart systems integration](#)
- [3.3 New paradigms for embedded systems, monitoring and control towards complex systems engineering](#)
- [3.4 Computing Systems](#)
- [3.5 Core and disruptive photonic technologies](#)
- [3.6 Flexible, Organic and Large Area Electronics and Photonics](#)
- [4.1a SME initiative on Digital Content and Languages \(with focus on content\)](#)
- [4.1b SME initiative on Digital Content and Languages \(with focus on language technologies\)](#)
- [4.2 Language Technologies](#)
- [4.3 Digital Preservation](#)
- [4.4 Intelligent Information Management](#)
- [5.1 Personal Health Systems \(PHS\)](#)
- [5.2 Virtual Physiological Human](#)
- [5.3 Patient Guidance Services \(PGS\), safety and healthcare record information reuse](#)
- [5.4 ICT for Ageing and Wellbeing](#)
- [5.5 ICT for smart and personalised inclusion](#)
- [5.6 ICT solutions for governance and policy modelling](#)
- [6.2 ICT systems for Energy Efficiency](#)
- [6.4 PPP EEB: ICT for energy-efficient buildings and spaces of public use](#)
- [6.6 Low carbon multi-modal mobility and freight transport](#)
- [6.7 Cooperative systems for energy efficient and sustainable mobility](#)
- [6.8 PPP GC: ICT for fully electric vehicles](#)
- [7.3 PPP FoF: Virtual factories and enterprises](#)
- [7.4 PPP FoF: Digital factories: Manufacturing design and product lifecycle management](#)
- [8.1 Technology-enhanced Learning](#)
- [8.2 ICT for access to cultural resources](#)
- [9.1 Challenging current Thinking](#)
- [9.2 High-Tech Research Intensive SMEs in FET research](#)
- [9.3 FET Young Explorers](#)
- [9.4 International cooperation on FET research](#)
- [9.5 FET Flagship Initiative Preparatory Actions](#)
- [9.12 Coordinating Communities, Identifying new research topics for FET Proactive initiatives and Fostering Networking of National and Regional Research Programmes](#)
- [9.13 Exa-scale computing, software and simulation](#)
- [10.1 EU-Brazil Research and Development cooperation](#)
- [10.3 International partnership building and support to dialogues](#)
- [11.1 Ensuring more efficient, higher quality public services through Pre-Commercial Procurement](#)
- [11.2 Trans-national cooperation among National Contact Points](#)
- [11.3 Supplements to strengthen cooperation in ICT R&D in an Enlarged European Union](#)
- [Capacities WP 2011: ICT-based e-Infrastructures](#)

Click on sessions above to see a full session description