

INNOVATION MANAGEMENT WORKSHOP

Mediateca Provinciale
25 giugno 2011 - Matera

9.00 - 9.15

Breakfast and registration

9.15 – 9.30

Welcome, Introductions and Workshop Objectives

Montemurro Leo – Segretario Provinciale CNA

9.30 – 10.00

The strategic research agenda for Innovation and arising markets opportunities in SEE countries

Aleksey Bratukhin, Austrian Academy of Sciences

Athanasios Kalogeras, ISI Industrial System Institute, Research Centre Athena

10.00 – 10.30

The Romanian and Bulgarian Investment Opportunities in research and innovation and countries funding schemes for the companies

Vice Dean Prof. Tiberiu Letia – Technical University of Cluji Napoka

Mr. Antoni Slavinski, Foundation for New Bulgarian University

10.30 – 11.30

Innovation Management Practices– presentation of a good practice

Dott. Antonio Braia - Brecav srl

11.00 – 11.30

From product innovation to process innovation: a new successful approach to innovate companies and reduce costs in downturn

Dott. Domenico Ricchiuti – Italian Executives Alliance

11.30 – 12.00

Life long Learning necessities for companies innovation and funding schemes to finance training for innovation

Dott.ssa Baracchi – Fondartigianato Roma

12.00 – 12.30

Basilicata Innovazione. A local structure to sustain innovations

Ing. Paolo Cattapan, Responsabile del progetto Basilicata Innovazione

12.30 – 13.00

Industrial relationship and companies'innovation needs in Basilicata

Confindustria Basilicata

13.00 - 13.15

Closing with the presentation of the Local Government Policy for Innovation

Vicepresidente del Consiglio Regionale Basilicata

13.15 – 13.30

Post-workshop coffee and dessert reception for networking and discussion

