

Project: I3E-Promoting Innovation in the Industrial Informatics and Embedded Systems Sectors through Networking

Workpackage : 5-Networking

Activity 5.2.: I3E Workshops

Responsible partner: ISI & UOP

**Report on the 7<sup>th</sup> I3E Workshop**  
**“Innovation in the time of crisis”**  
**13<sup>th</sup> & 14<sup>th</sup> Jan 2012, Patras**

Patras, 28<sup>th</sup> February, 2012

## 1. INTRODUCTION

The 7<sup>th</sup> I3E Workshop was organized as a two-day event which was entitled as "Innovation in the time of Crisis". During the first day, representatives from academia, research institutes, regional administration and industry touched several subjects concerning innovation including support policies and tools, clusters, open and closed innovation, entrepreneurship etc. The day ended with a round table discussion. On the second day, the participants visited the Corallia Patras InnoHub and companies at Patras Science Park and Patras Industrial Zone.

## 2. DATE & PLACE

**January 13<sup>th</sup> 2012.** Chamber of Achaia Building, Michalakopoulou 58, P.C. 25000 Patras, Greece.

**January 14<sup>th</sup> 2012.** Visit to Corallia InnoHub, and to selected companies in Patras Science Park and Patras Industrial Zone.

## 3. PATRICIPANTS

There were 64 participants during the first day of the workshop and 31 attended the second day. The workshop participants can be divided into the following groups:

- The participants from public research and academia institutions dealing with technology transfer of their research results,
- The stakeholders from different public agencies, technology parks, centres of excellence, technology centres, consultants, capital providers(venture capital, agencies, angels) and
- Audience from the industry.

## 4. WORKSHOP AGENDA

### Day 1<sup>st</sup>, January 13<sup>th</sup> 2012

09:30 – 09:45	Opening - Registration
09:45 – 10:00	<b>Welcome</b> (University of Patras, ISI, Region of Western Greece)
10:00 – 10:20	<b>The I3E Project – Building a Methodological Guide for Innovation</b> Dr Athanasios Kalogeras, Project Coordinator
10:20 – 10:40	<b>Keynote Speech 1: EC Policies for Research and Innovation Promotion in the Embedded Systems and Industrial Informatics Sectors</b> Dr Alkis Konstantellos, EC Principal Scientific

	Officer
10:40 – 11:00	<b>The I3E Project – Building a Strategic Research Agenda in SEE area</b> Dr Aleksey Bratukhin, Austrian Academy of Sciences
11:00 – 11:30	Coffee Break – Press Conference
11:30 – 12:00	<b>Corallia – Hellenic Technology Clusters Initiative</b> Professor Vasilios Makios, Corallia
12:00 – 12:30	<b>Keynote Speech 2: Business Process Innovation – Towards Smart Customization</b> Professor George Chryssolouris, University of Patras
12.30 – 13.00	<b>Open VS Closed Innovation: Challenges and Opportunities for Sustainable Regional Development</b> Professor Petros Groumpos, University of Patras
13:00 – 14:00	<b>Lunch</b>
14:00 – 14:30	<b>Technology Environment for Open Innovation and Creativity</b> Professor Elissaveta Gourova, New Bulgarian University
14:30 -15:00	<b>Keynote Speech 3: Start-up Entrepreneurship</b> Dimitris Tsigos, YES - European Confederation of Young Entrepreneurs
15:00 – 15:30	<b>Networking as a Critical Factor for Innovation</b> Professor Vesna Mandic, University of Kragujevac, Serbia
15:30 – 16:00	<b>Coffee Break</b>
16:00 – 16:30	<b>Clusters - SME tool for competitiveness</b> Peter Statev, Foundation ICT Cluster, Bulgaria
16:30 – 17:00	<b>Innovation Support paradigms at the University of Patras</b> Professor Stavros Koubias
17:00-17:30	<b>Round Table “Innovation in Times of Crisis”.</b> Moderator: Professor Dimitrios Serpanos. Participants: Alkis Konstantellos, Stavros Koubias, Peter Statev, Vesna Mandic, Antoni Slavinski
20:30	Dinner

## Day 2<sup>nd</sup> , January 14<sup>th</sup> 2012

10:00 – 11:15	<b>Visit to selected companies at the Patras Science Park</b>
11:15 – 11:45	<b>Coffee Break – Transfer to Patras Innovation Hub</b>

11:45 – 12:30	<b>Visit to the Patras Innovation Hub</b>
12:30 – 13:00	<b>Transfer to Patras Industrial Zone</b>
13:00 – 14:00	<b>Visit to selected companies at Patras Industrial Zone</b>
14:00 – 16:00	<b>Lunch</b>

## 5. REPORT

The 7th I3E Workshop was successfully organised by the Industrial Systems Institute and the University of Patras on January 13th-14th, 2012, in Patras, Greece. The two-day event was entitled "Innovation in the time of Crisis". The event was welcomed by Professor Dimitrios Serpanos, Director of the Industrial Systems Institute, Professor Dimitrios Kalpaxis, vice-rector of the University of Patras, Professor Dimitrios Dougenis, representing the Region of Western Greece, and Mr. Platonas Marlafekas, President of the Chamber of Achaia. The two I3E main outputs, the Strategic Research Agenda and the Methodology Guideline for Innovation, were presented by Dr. Aleksey Bratukhin from the Austrian Academy of Sciences and Dr. Athanasios Kalogeras from the Industrial Systems Institute, respectively. Dr. Alkis Konstantellos, Principal Scientific Officer in the EC, presented EC policies for Research and Innovation Promotion in the Embedded Systems and Industrial Informatics Sectors. Professor Vasilios Makios presented "Corallia", the Hellenic Technology Clusters Initiative, and its vision for Innovation "Made in Greece". Professor Dimitrios Mourtzis from the Department of Mechanical and Aeronautics Engineering at the University of Patras presented innovative manufacturing processes enabling the smart customization paradigm, Professor Petros Groumpos from the Department of Electrical and Computer Engineering at the University of Patras analysed the concept of open versus close innovation. Professor Elissaveta Gourova from the New Bulgarian University gave a speech about the proper technology environment for Open Innovation and creativity. The event continued with the presentation of Dimitrios Tsigos, president of the European Confederation of Young Entrepreneurs, outlining the problems that entrepreneurship encounters in Greece and how the elimination of various obstacles could lead to sustainable development. Professor Vesna Mandic from the University of Kragujevac, Serbia emphasized the role of networking for innovation and presented successful examples in the region of Western Balkans. Mr. Peter Statev, president of the Foundation ICT Cluster in Bulgaria, explained why clusters are a valuable tool which can benefit SMEs and boost competitiveness. Finally, Professor Stavros Koubias from the University of Patras, presented the efforts of University concerning the promotion of Innovation through the close collaboration of departments and laboratories. The first day ended with a round table discussion aiming at the identification of common perspectives in the South East Europe area with reference to innovation as a means for development.

On the second day, the participants visited the Patras Science Park and several high tech companies hosted there. Then, they visited the Corallia Patras InnoHub physically located next to the University of Patras and providing the necessary facilities and services for startups or early stage companies of mi-cluster, the first Corallia cluster in microelectronics. The day concluded with a visit to the Patras Industrial Zone and an innovative chemical/pharmaceutical company located there.

## 6. RELATED DOCUMENTATION

Pictures, Press Clippings available for downloading on the I3E Portal